English Language Institute (ELI)  
North Star Introductory  
Level (3)-Listening/Speaking  
Unit One  
Achievement Test (1)  

Name: ________________________  
Computer #: ______________________

Listening & Speaking:

Read the following contexts and circle the letter of the most suitable answer.

(Each question=0.5 point)

1- This company uses special up-to-date ways to produce high quality products.  
In this context, special ways means_________.  
(a) ads  (b) ideas  
(c) techniques  (d) standards

2- Hala: Did you like Crest’s toothpaste new strawberry flavor?  
Areej: Yeah! I wrote a/an _________ to the producer because it’s really wonderful.  
(a) complaint  (b) explanation  
(c) testimonial  (d) ad

3- Asma: My cat has fleas.  
Amal: ________________.  
(a) Use diet pills  (b) You should color your hair  
(c) Don’t use chemicals  (d) Appeal to the customer

4- Aseel: How’re you planning to grab the audience attention?  
Yousef: I’m going to ____________.  
(a) tell an anecdote  (b) look at the ad  
(c) suggest a solution  (d) Both (a) & (c)

5- To highlight or emphasize a word in a sentence, use strong stress. This means_________.  
(a) say the word with a higher pitch or tone.  
(b) All of the above.  
(c) say the word louder and longer.  (d) None of the above.

Total: 2
Answer Key:

1- (c)
2- (c)
3- (c)
4- (d)
5- (b)