### Course Description:

This course introduces the e-business technology and the use of computer techniques in updating business processes which are designed to improve performance and reduce costs.

### Course Contents:

1. Introduction to e-business technology.
2. The concept of e-commerce systems - challenges and possibilities.
3. Mastering construction and building business systems.
4. The use of information networks to activate the various levels of e-commerce.
5. Basic concepts of marketing through networks and models for advertising and sales operations and procurement.
7. Information security and e-commerce.
8. Work ethics and management of commercial relations and confidential communications.

### Course Outcomes:

1. To know the basics of e-commerce infrastructure.
2. To identify electronic commercial techniques.
3. To understand the influence of e-commerce on the business environment.
4. To know the modern technology trends affecting electronic commerce such as the Internet and telecommunications.
5. To know how to implement projects for electronic commerce applications, including technical and commercial components.

### Textbook:


### Extra Reference: