Tourism in the Muslim World

Bridging Tourism Theory and Practice, Volume 2

Volume Editor: Noel Scott and Jafar Jafari
Series Editors: Jafar Jafari and Liping A. Cai
ISBN: 9781849509206
ISSN: 2042-1443
Pub date: December 2010
Format: Hardback
Pricing: GBP £82.95/EUR €121.95/USD $154.95

Synopsis

Muslims make up around 25 per cent of the world’s population with significant numbers in practically all countries of the world. From a tourism perspective, there are many significant reasons to study tourism and the Muslim world. The annual religious pilgrimage, the Hajj, performed in Saudi Arabia, is obligatory at some point in the life of every Muslim of sufficient means. In many nations, Islam is the foundation of society and order of law and its principles underpin considerations of tourism. This industry has been increasing embraced by developing countries as a means of economic diversification and Islamic countries seek the same end. This leads to the interaction of religious beliefs and choices about the types of tourism that may be desirable, resulting in its development potentially becoming a political issue. Many countries, including Muslim, use tourism to become a more visible member of the global village. Moreover, the economic development of Muslim countries has created a new market for out-bound tourism. Here professionals and researchers worldwide are engaging with Muslim visitors whose religion proscribes activities that may be actively sought by other tourists. Ensuring that both groups experience satisfactory levels of hospitality is an important concern for those engaged in tourism. Further flows of Muslim visitors are affected by global issues such as the New York September 11 event and consequent changes to travel security arrangements.

Research you can use

http://books.emeraldinsight.com
## Table of Contents

1. Introduction: Islam and Tourism  
   Noel Scott and Jafar Jafari

### PART 1: ISLAM AND TRAVEL & TOURISM

2. Tourism and Islamic Law  
   Hassan Saad Sanad, Ayam Mounier Kassem and Noel Scott

3. Do We Always Understand Each Other?  
   Boris Vukonić

4. Halal Food and Tourism: Prospects and Challenges  
   Maedeh Bon and Mazhar Hussain

5. Women’s Participation in Tourism: A Case from the Maldives  
   Aishath Shakeela, Lisa Ruhanen and Noreen Breakey

### PART 2: MUSLIM COUNTRIES

6. Islam and Tourism: Brunei, Indonesia, Malaysia and Singapore  
   Joan C. Henderson

7. Tourism in Saudi Arabia  
   Deborah Joanne Johnson

8. Muslim Tourism in China  
   Zhuo Wang, Peiyi Ding, Noel Scott and Yezheng Fan

9. Tourism in Turkmenistan  
   Jonathon Edwards

10. Islamic Tourism in Jordan: Sacred Topography and State Ambitions  
    Norig Neveu

11. Japanese Tourism in Iran  
    Kazem Vafadari and Malcolm Cooper

12. Impacts of September 11: A Two Sided Neighbourhood Effect?  
    Christian Steiner

13. Iran: Tourism, Heritage, and Religion  
    Hamira Zamani-Farahani

### PART 3: TRAVEL & TOURISM EXPERIENCES

14. The Hajj: Experience of Turkish Female Pilgrims  
    Ebru Gunlu and Fevzi Okumus

15. Tourism and Islamophobia: Muslims in Non-Muslim States  
    Marcus L. Stephenson and Nazia Ali

16. Tourism Shopping in Jeddah: Female Domestic Tourists’ Experiences  
    Samirah Al-Saleh and Kevin Hannam

### PART 4: PROMOTION AND MARKETING

17. Islamicization of Promotion  
    Deepak Chhabra

18. Arabian Sights: Muslim States’ Shared Photos  
    Sharifah Fatimah Syed-Ahmad, Dayangku Ida Nurul-Fitri Pengiran-Kahar, Ali Medabesh and Jamie Murphy

19. Islamic Heritage in Singapore: The Kampong Glam Historic District  
    David Tantow

20. The Hajj: An Illustration of 360-Degree Authenticity  
    Nathalie Collins and Jamie Murphy

21. Conclusion: Exploring the Muslim World  
    Noel Scott and Jafar Jafari

References
About the Authors
Author Index
Subject Index

To request an inspection copy for adoption please e-mail adoptionrequests@emeraldinsight.com

---

To order online, visit our new bookstore at [http://books.emeraldinsight.com](http://books.emeraldinsight.com)
To arrange a standing order for this series, please e-mail your order to books@emeraldinsight.com
For all other orders, please contact Emerald at Turpin Distribution Services:

**UK & Rest of World Customer Services**  
Pegasus Drive, Stratton Business Park, Biggleswade, Bedfordshire SG18 8TQ, UK  
Tel: +44 (0) 1767 604951  
Fax: +44 (0) 1767 601640  
E-mail: custserv@turpin-distribution.com

**Americas Customer Services**  
The Bleacherly, 143 West Street, New Milford, Connecticut, CT 06776, USA  
Tel: +1 860 350 0041  
Fax: +1 860 350 0039  
E-mail: turpinna@turpin-distribution.com