

**Dr. Basil O. Al-Sasi***Associate Professor, Industrial Engineering Dept., King Abdulaziz University***Education**

<i>Degree</i>	<i>Field of Study</i>	<i>Institution</i>	<i>Year</i>
PhD	Engineering Management	University of Southampton, England	2007
MS	Management Systems	University of Hull, England	2004
BS	Industrial Engineering	King Abdulaziz University, K.S.A	2001

**Academic Experience**

<i>From</i>	<i>To</i>	<i>Institution</i>	<i>Rank</i>	<i>Title (Chair, Coordinator, etc.)</i>	<i>Full or Part Time</i>
2014	Present	King Abdulaziz University	Assis. Prof.		Full Time
2013	2014	Jeddah International College	Assis. Prof.		Full Time

**Non Academic Industrial Experience** *(including Consultations)*

<i>From</i>	<i>To</i>	<i>Company/Entity</i>	<i>Title</i>	<i>Position Description (Brief)</i>	<i>Full or Part Time</i>
2013	2014	Harvard Graduate School of Design Executive Education programs in Jeddah.	Chief organizer	Plan the training courses, Coordinate And Manage them	Full Time
2011	2012	Lean Management Institute in Mülheim Germany	Senior Consultant	Re-Engineering the business processes for the Pharmaceutical client Sandoz Novartis at their premises in Kundl Austria.	Full Time

**Certifications and Professional Registrations****Current Membership in Professional Societies and Organizations**

	<i>Society/organization</i>	<i>Rank</i>	<i>Member Since</i>
1.	International Group for Lean Construction	Member	2006

**Honours and Awards**

1. Saudi Arabian government scholarship holder for the academic years 2005-2008.
2. University of Southampton scholarship holder for the academic year 2004/2005.

**Institutional and Professional Services** *(administration, committees, units, etc.)*

1. Business unit manager (U-Bag Saudi Arabia), setting up the business of the excess luggage service in terms of marketing, sales and all related operations as well as signing in Service Level Agreements (SLA) with identified GSA's of preferred airlines from July 2012 to January 2013 Hala Supply Chain Services.
2. Senior Process Engineer, responsible for the enhancement and re-engineering of existing procedures and workflow processes at all main Cargo Terminals, from September 2010 to November 2011 SAUDI AIRLINES CARGO (SACC)
3. Assistant Vice President (AVP), Customer Complaints Handling Manager, managing the complaints handling process and maintaining the relationship with the Saudi Arabian Monetary Agency SAMA, the Saudi Arabian Central Bank, from June 2009 to June 2010 The National Commercial Bank (NCB)
4. Mass Segment Manager, managing the portfolio of the mass market segment assuring

	penetration, migration to upper segments as well as maintaining a gradual market share growth, from June 2008 to June 2009 Bank Aljazira (BAJ).
5.	Marketing officer for the youth and mass market segment, from October 2001 to October 2004
<b>Principal Publications/Presentations from the Past Five Years</b>	
1.	Industrial engineering management concept knowledge transfer to target subjected students using the JAL investment in BOOM case study, WJERT, 2018, Vol.4, Issue 6, 40-46. World journal of engineering research and technology
2.	A Design of Enterprise Systems View on the Saudi Arabian Housing Sector, Basil Omar Al-Sasi, IJAPIE-2018-07-321, Vol 3 (3), 1-3, 2018, International journal of advanced production and industrial engineering
3.	Utilization of energy sources by G20 countries: A TOPSIS-BASED approach, Hisham Alidrisi & Basil Omar Al-Sasi, Pages 964-970   Published online: 12 Jul 2017, Journal Energy Sources, Part B: Economics, Planning, and Policy
4.	The impact of oil price volatility on economic growth, B. O. Al-sasi, O. Taylan & A. Demirbas, Pages 847-852   Published online: 01 May 2017, Journal Energy Sources, Part B: Economics, Planning, and Policy
5.	Recent volatility in the price of crude oil, Ayhan Demirbas, Basil Omar Al-Sasi & Abdul-Sattar Nizami, Pages 1-7 Published online: 28 Feb 2017, Journal Energy Sources, Part B: Economics, Planning, and Policy
6.	The Potential Positive Impact of Depreciation on the Value Added Tax (VAT) in the Saudi Arabian Housing Sector, Basil Omar Al-Sasi, Proceedings of the 2018 International Conference on Industrial Engineering and Operations Management (IEOM) Paris, France, July 26-27, 2018
<b>Recent Professional Development Activities</b> ( <i>Workshops, training, etc.</i> )	
1.	Affordable Housing: Finance, Design, Policies, Harvard University Graduate School of Design June 2016, held at the Crown Plaza Hotel in Jeddah.
2.	Using Technology To Reinforce Effective Education, King Abdulaziz University Main Campus February 2016 ,held at King Abdulaziz University
3.	Basics of E-Learning Management Systems, King Abdulaziz University Main Campus January 2016 held at King Abdulaziz University
4.	Strategy-Tactics, Harvard University Graduate School of Design November 2013, held at the Hilton Hotel in Jeddah.
5.	Leadership Management, Dr. Patrick White October 2012, Held at Hala Headquarters.
6.	Practice in Lean Development November 2011, Held at LMI Germany.
7.	ISO 9001 QMS for Middle Management June 2011, held at Saudia headquarters.
8.	Cargo Spot Logistics Management System December 2010, held at Saudia headquarters.
9.	Basic Air Cargo November 2010, held at the Saudia training center.
10.	Project Management January 2010, held at the NCB training center.
11.	Motorola Green belt Six Sigma June 2009, held at the NCB training center.
12.	Lean construction: A New Paradigm for Managing Capital Projects, the 15th IGLC conference, 18-20 July 2007 East Lansing, Michigan U.S.A.
13.	Understanding and Managing the Construction Process: Theory and Practice, the 14th IGLC conference, 25-27 July 2006 Santiago, Chile.
14.	Essential Brand Communications workshop, 17th of May 2004 Jeddah, Saudi Arabia, “Publicis Graphics”.
15.	Developing Successful Brand Strategies in Saudi Arabia, 5-6 October 2003 Jeddah Hilton Hotel, Saudi Arabia, “The Middle East Marketing Forum”.