

■ KINGDOM

'You are my partner' breast cancer campaign targets men

By Maha Sami Aboulola



Saudi GazetteJEDDAH — “You are my partner”, a breast cancer awareness program targeting men was launched Saturday by the Sheikh Mohammed Hussein Al-Amoudi Center of Excellence in Breast Cancer.

“If we raise the awareness of every male member in the family about breast cancer, he will play an important role in providing support to his wife or mother when she falls sick or in encouraging her to undergo regular checkups,” said Dr Samia Al-Amoudi, CEO of Al-Amoudi Center.

“Unlike other campaigns, ours targets men, because the disease affects the whole family. Men can lose their mothers, sisters or wives.”

Al-Amoudi says men are heads of the family, which is why they are as much in need of support as women. Moreover, according to statistics, there is a one percent chance that “breast cancer can occur in male patients who have a family history of breast cancer”, she added.

“Many women are reluctant to undergo early breast cancer tests for fear of losing their husband who may want to marry a second wife or they are put off by the high cost of treatment, but such campaigns educate men to support and accept their wives during the treatment period,” Al-Amoudi said.

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