When, according to legend, Pheidippides ran from Marathon to Athens in 490 B.C. to bring word of the Greek victory over the Persians, he probably ran at a speed of about 23 rides per hour (rides/h). The ride is an ancient Greek unit for length, as are the stadium and the plethron: 1 ride was defined to be 4 stadia, 1 stadium was defined to be 6 plethra, and, in terms of a modern unit, 1 plethron is 30.8 m. How fast did Pheidippides run in kilometers per second (km/s)?

In chain-link conversions, we write the conversion factors as ratios that will eliminate unwanted units.

Calculation: Here we write

23 rides/h =
$$\left(23 \frac{\text{rides}}{\text{lr}}\right) \left(\frac{4 \text{ stadia}}{1 \text{ ride}}\right) \left(\frac{6 \text{ plethra}}{1 \text{ stadium}}\right)$$

 $\times \left(\frac{30.8 \text{ m}}{1 \text{ plethron}}\right) \left(\frac{1 \text{ km}}{1000 \text{ m}}\right) \left(\frac{1 \text{ lr}}{3600 \text{ s}}\right)$
= $4.7227 \times 10^{-3} \text{ km/s} \approx 4.7 \times 10^{-3} \text{ km/s}$. (Answer)

Sample Problem 1-2

The cran is a British volume unit for freshly caught herrings: 1 cran = 170.474 liters (L) of fish, about 750 herrings. Suppose that, to be cleared through customs in Saudi Arabia, a shipment of 1255 crans must be declared in terms of cubic covidos, where the covido is an Arabic unit of length: 1 covido = 48.26 cm. What is the required declaration?

From Appendix D we see that 1 L is equivalent to 1000 cm³. To convert from *cubic* centimeters to

cubic covidos, we must cube the conversion ratio between centimeters and covidos.

Calculation: We write the following chain-link conversion: 1255 crans

=
$$(1255 \text{ crans}) \left(\frac{170.474 \text{ L}}{1 \text{ cran}}\right) \left(\frac{1000 \text{ cm}^3}{1 \text{ L}}\right) \left(\frac{1 \text{ covido}}{48.26 \text{ cm}}\right)^3$$

= $1.903 \times 10^3 \text{ covidos}^3$. (Answer)

Sample Problem 1-3 Build your skill

The world's largest ball of string is about 2 m in radius. To the nearest order of magnitude, what is the total length L of the string in the ball?

We could, of course, take the ball apart and measure the total length L, but that would take great effort and make the ball's builder most unhappy. Instead, because we want only the nearest order of magnitude, we can estimate any quantities required in the calculation.

Calculations: Let us assume the ball is spherical with radius R=2 m. The string in the ball is not closely packed (there are uncountable gaps between adjacent sections of string). To allow for these gaps, let us somewhat overestimate the cross-sectional area of the string by assuming the cross section is square, with an edge

length d = 4 mm. Then, with a cross-sectional area of d^2 and a length L, the string occupies a total volume of

$$V = (cross-sectional area)(length) = d^2L.$$

This is approximately equal to the volume of the ball, given by $\frac{4}{3}\pi R^3$, which is about $4R^3$ because π is about 3. Thus, we have

or
$$L = \frac{d^2L = 4R^3}{d^2} = \frac{4(2 \text{ m})^3}{(4 \times 10^{-3} \text{ m})^2}$$
$$= 2 \times 10^6 \text{ m} \approx 10^6 \text{ m} = 10^3 \text{ km}.$$
(Answer)

(Note that you do not need a calculator for such a simplified calculation.) To the nearest order of magnitude, the ball contains about 1000 km of string!

Sample Problem 1-4

A heavy object can sink into the ground during an earthquake if the shaking causes the ground to undergo liquefaction, in which the soil grains experience little friction as they slide over one another. The ground is then effectively quicksand. The possibility of liquefaction in sandy ground can be predicted in terms of the void ratio e for a sample of the ground:

$$e = \frac{V_{\text{voids}}}{V_{\text{grains}}}.$$
 (1-9)

Here, V_{grains} is the total volume of the sand grains in the sample and V_{voids} is the total volume between the grains (in the *voids*). If e exceeds a critical value of 0.80, liquefaction can occur during an earthquake. What is the corresponding sand density ρ_{sand} ? Solid silicon dioxide (the primary component of sand) has a density of $\rho_{SiO_2} = 2.600 \times 10^3 \text{ kg/m}^3$.

The density of the sand ρ_{sand} in a sample is the mass per unit volume—that is, the ratio of the total mass m_{sand} of the sand grains to the total volume V_{total} of the sample:

$$\rho_{\text{sand}} = \frac{m_{\text{sand}}}{V_{\text{total}}}, \quad (1-10)$$